

Isabella Freeland

✉ isabellafreelandstudio@gmail.com 📞 (805)-712-4797 📍 Los Angeles, California

🌐 <https://linkedin.com/in/isabellafreeland> 🌐 <https://www.isabellafreelandstudio.com/>

SUMMARY

Los Angeles–based graphic designer and photographer creating cinematic, concept-driven branding, editorial, and UX/UI work. My practice combines strategy and storytelling to build systems across multi-media.

WORK EXPERIENCE

Graphic Design Intern | 4eign Design

01/2026 – Present, Los Angeles, CA

- Designed and refined UI components and interaction flows in Figma for a music industry mobile app (under NDA), conducting user testing to prepare for development.

Author, Designer & Photographer | The Fluorescent Atlas

08/2025 – 12/2025, Pasadena, CA

- Designed and self-published a 13×11" hardcover photography book documenting Los Angeles across a nine-year period, editing and sequencing the work into a cohesive visual narrative. Exhibited the publication at the Ronald H. Silverman Fine Arts Gallery, generating \$700+ in profit.

Exhibition Branding & Art Direction | Vitruvia Senior Capstone Exhibition

07/2025 – 12/2025, Los Angeles, CA

- Conceived and named the exhibit, developing its conceptual framework and visual identity. Established design systems and led a team in implementing the identity across print, digital, and spatial materials.

Freelance Graphic Designer | Adobe Creative Apprenticeship

09/2025 – 10/2025, Los Angeles, CA

- Developed a commissioned conceptual packaging project using Adobe Firefly in Photoshop.

Head Yearbook Editor & Designer | Templeton High School

08/2017 – 06/2019, Templeton, CA

- Directed editorial and production of two 200+ page hardcover publications, establishing cohesive typography, color, and layout systems. Designed spreads and managed a team through print-ready delivery.

Event Photographer | Oso Libre Winery

01/2014 – 06/2019, Paso Robles, CA

- Captured documentary-style event photography, supporting gatherings of up to 600+ guests.
-

EDUCATION

B.A. - Graphic Design | California State University, Los Angeles

08/2023 – 12/2025, Los Angeles, CA

A.A. - Studio Arts | Pasadena City College

01/2020 – 06/2023, Pasadena, CA

SKILLS

UX/UI Design, Branding & Visual Identity, Typography & Layout Systems, Photography & Visual Storytelling, Editorial & Print Design, Visual Systems & Art Direction, Research-Driven Design, Concept Development, Adobe Creative Suite, Figma

INTERESTS

Design History, Symbolism & Semiotics, Vinyl Collecting, Creative Worldbuilding, Arthouse Cinema, Street & Documentary Photography, Los Angeles Cultural History